20th March 2025

Bluefish444 Partners with RT Software for SDI Broadcast Workflow Solutions

RT Software, a leader in broadcast graphics, is excited to announce the addition of Bluefish444 SDI video card support for its Tactic and Swift broadcast graphics products. This expansion further strengthens RT Software's commitment to providing industry-leading graphics solutions for broadcasters worldwide.

RT Software offers a comprehensive suite of graphics solutions tailored for news, sports, entertainment, and channel branding. As the broadcast industry continues to evolve with cutting-edge technology, RT Software is proud to integrate Bluefish444's renowned video cards into its product offerings, delivering even greater flexibility for its customers.

With a long-standing reputation for delivering innovative SDI/2110 hardware to the broadcast sector, Bluefish444's video cards provide all the features required for live broadcast , including low latency I/O, failsafes, genlocking, keying, interchangeable video interfaces, external audio I/O and high-quality video processing. RT Software's decision to support these cards enhances its graphics solutions, ensuring broadcasters have access to the best in visual storytelling technology.

RT Software will showcase its latest developments at the NAB Show in Las Vegas this April. Visit us at Stand SL5506 to explore how you can take advantage of the advanced broadcast graphics solutions.

About RT Software:
RT Software is a leading provider of real-time graphics solutions for News, Sports, Entertainment and Channel Branding. Its products include editors/CG, sports telestration, election and newsroom graphics, augmented reality and virtual studios, with control interfaces for PC or browser. From its beginnings as an off-shoot of the BBC 3D Graphics Department in 2004, it now has installations from Iceland to New Zealand, with a customer base including some of the biggest names in broadcasting: BBC, Sky News, TNT Sports, Bell Media, TRT Türkiye, SABC and many other tier 1 broadcasters.

About Bluefish444:
Bluefish444, known as the Professionals' Choice for over 25 years, is the manufacturer of the professional video industry's highest quality video I/O interface cards, centralised ingest appliances, live production and archival software and signal converters. Bluefish products are deployed globally throughout the broadcast, post-production, live event and entertainment, proAV, corporate, military, government, medical and education markets.